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# RESCCUE

RESILIENCE TO COPE WITH CLIMATE CHANGE IN URBAN AREAS.

## D7.1. PROJECT BRANDING (LOGO AND TEMPLATES)

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Date: 31<sup>st</sup> July 2016



<b>DELIVERABLE NUMBER:</b>	<b>7.1.</b>
<b>DELIVERABLE NAME:</b>	<b>Project branding (logo and templates)</b>
<b>WP:</b>	WP7
<b>DELIVERY DUE DATE:</b>	31/07/2016
<b>ACTUAL DATE OF SUBMISSION:</b>	01/08/2016
<b>DISSEMINATION LEVEL:</b>	Public
<b>LEAD BENEFICIARY:</b>	Cetaqua
<b>RESPONSIBLE SCIENTIST/ADMINISTRATOR:</b>	Laura Ventura
<b>CONTRIBUTOR(S):</b>	Aira Buskute
<b>INTERNAL REVIEWER:</b>	Salvador Vela
<b>EXTERNAL REVIEWER:</b>	Marc Velasco

1. Changes with respect to the DoA  
None
2. Dissemination and uptake  
Public
3. Short Summary of results (<250 words)  
In order to communicate the project properly, a graphic identity has been developed at the beginning of it. Dissemination material, both in printed and digital formats, and the website will be designed according to this visual identity. The RESCCUE brand consists of a project logo, colour schemes and templates. A homogeneous line of products and a strong and recognizable brand has been created to achieve consistent and coherent communication and dissemination.
4. Evidence of accomplishment  
Report + all the templates and files uploaded in WP7 Basecamp.



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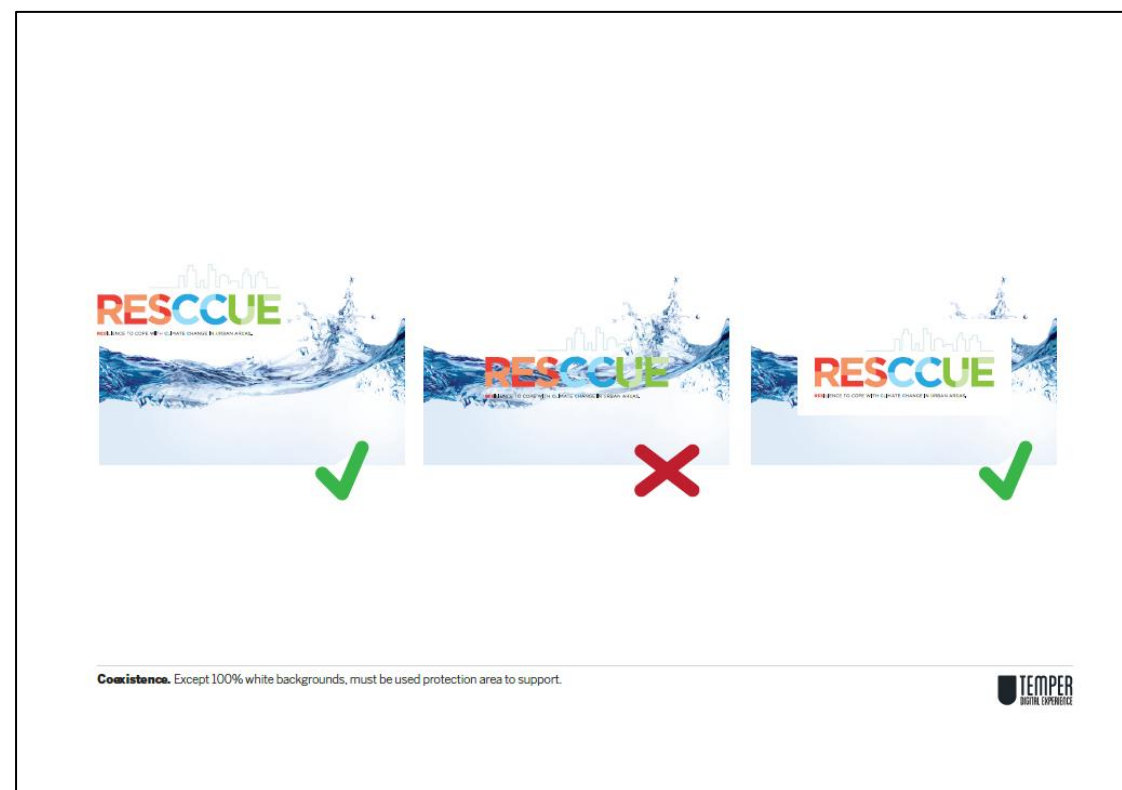


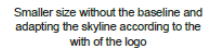
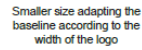
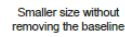
## 1. Logotype

RESCCUE's logotype has been created as the graphic identity of the project, so it has to show some key ideas: resilience, cities, multisectorial and climate change. It is the basis for all the materials developed within the project.

The identity manual is the guide for the application of this image:







TEMPER  
DIGITAL EXPERIENCE

## 2. Templates

The logo's colours and its style have been used for in the different project templates. These templates are used all along the project implementation as: for presentations, posters and report templates and meeting minutes among others. All the partners must use them and they have been uploaded to the internal communication platform Basecamp.

### 2.1. Report template



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**RESCCUE**  
RESILIENCE TO COPE WITH CLIMATE CHANGE IN URBAN AREAS.

**REPORT TITLE**  
Report Subtitle

Author/s: N. Surname, N. Surname, N. Surname  
 Affiliation: Partner name  
 Date: DD Month YYYY
























RESILIENCE TO COPE WITH CLIMATE CHANGE IN URBAN AREAS



RESCCUE - ~~an~~ approach to cope with Climate Change in Urban ~~areas~~ - a ~~multi-disciplinary~~ approach focussing on water  
Grant Agreement no 700174

DELIVERABLE NUMBER:	
DELIVERABLE NAME:	
WP:	Click here to choose
DELIVERY DUE DATE:	Click here to enter the date
ACTUAL DATE OF SUBMISSION:	Click here to enter the date
DISSEMINATION LEVEL:	
LEAD BENEFICIARY:	Click here to choose
RESPONSIBLE SCIENTIST/ADMINISTRATOR:	
CONTRIBUTOR(S):	
INTERNAL REVIEWER:	
EXTERNAL REVIEWER:	

1. Changes with respect to the QoA
2. Dissemination and uptake
3. Short Summary of results (<250 words)
4. Evidence of accomplishment

2



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1.1.1.1 Text Title 4 .....	3
2.1.1.1 Text Title 4 .....	3
2.1.1 Text title 3 .....	3
3.1.1 Text title 3 .....	4

3

**Summary Tables**

Table 1 .....4

**Summary Figures**

Figure 1 .....4

### 1. Text Title 1

#### 1.1 Text Title 2

##### 1.1.1 Text title 3

##### 1.1.1.1 Text Title 4

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##### 2.1.1.1 Text Title 4

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- Integer quis justo malesuada, orci accumsan, vestibulum. Curabitur vitae diam, pretium, quam, color et, pretium, or.
- Phasellus in dui, congue, tristique, egestas, euismod, est, vestibulum.
- Ut quis, egestas.

#### 2.1.1 Text title 3

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- Phasellus in dui, congue, tristique, egestas, euismod, est, vestibulum.
- Ut quis, egestas.

### 3.1.1 Text title 3

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Table 1

Item	Item	Item	Item	Item
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Text	Text	Text	Text	Text
Text	Text	Text	Text	Text



Figure 1

## 2.2. Event reporting template



**EVENT REPORTING**


Instructions: please update the reporting table regarding events related to the RESCCUE project attended. Your contribution is really valuable for the project dissemination and communication. Thank you for your time in filling carefully the following fields:

### 1. General information

EVENT:	
DATE:	Click here to enter the date
VENUE:	
ORGANISED BY:	
RESCCUE PARTNER INVOLVED:	Click here to choose the partner

### 2. Summary of the event

WHAT WAS THE TOPIC? WHAT WAS THE EVENT ABOUT? WHAT OTHER ORGANIZATIONS WERE INVOLVED?	Please give a short feedback of the event here.
---------------------------------------------------------------------------------------------	-------------------------------------------------



### 3. RESCCUE Partner's involvement


PARTNER'S ROLE IN THE EVENT	<input type="checkbox"/> attendee <input type="checkbox"/> speaker <input type="checkbox"/> exhibitor
(In case of presentation) TITLE, SHORT DESCRIPTION AND AUDIENCE FEEDBACK	

### 4. Contacts established and future opportunities

CONTACT	POSSIBLE SYNERGIES WITH THE RESCCUE PROJECT



## 2.3. Communication sheet



**COMMUNICATION SHEET**


### 1. General information

DATE:	Click here to enter the date
RESCCUE PARTNER:	Click here to choose the partner


### 2. Details

NAME OF ACCION:	
TYPE OF ACCION:	
COMMUNICATION DATE:	Click here to enter the date
LOCATION:	
OTHER RESCCUE PARTNERS INVOLVED:	
EXTERNAL INSTITUTIONS INVOLVED:	
AUDIENCE:	
AUTHOR/S:	
SHOULD BE CITED AS:	
OTHER DETAILS:	




## 2.4. Posters template

Available both in A1 and A0 formats.



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### Poster title

N. Surname<sup>1</sup>, N. Surname<sup>1</sup>, N. Surname<sup>2</sup>, N. Surname<sup>3</sup>

#### Subtitle 1

Subtitle 2

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Col 1.	Col 2.	Col 3.	Col 4.

Table 1. jklskld


#### Subtitle 3

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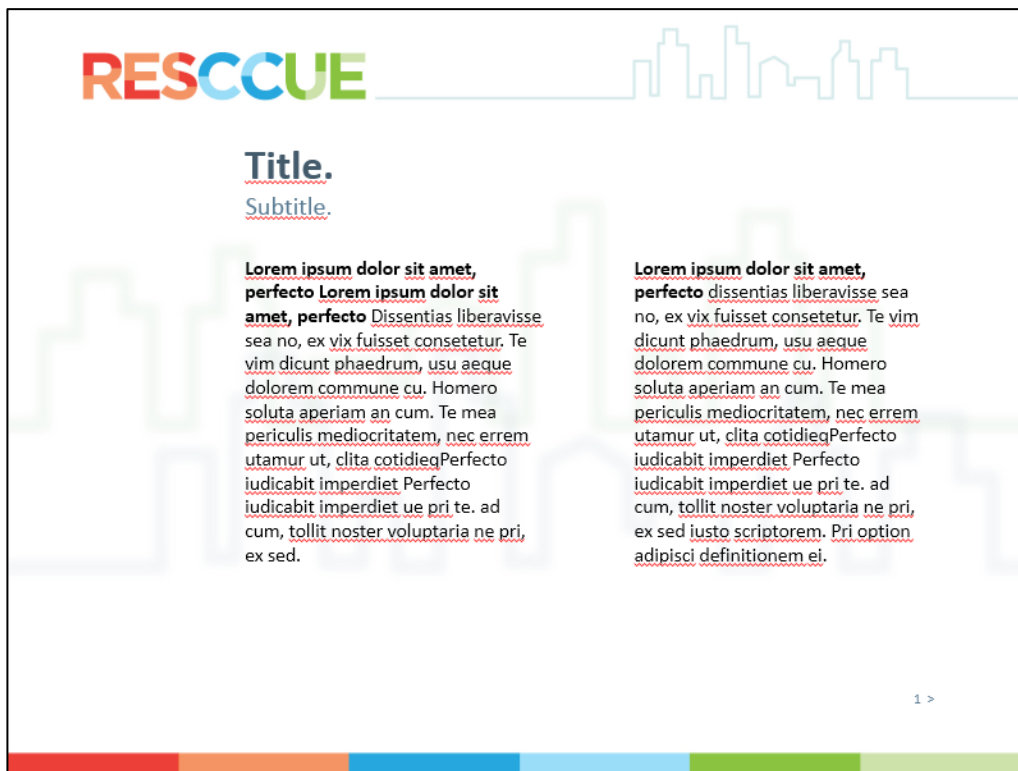
Sed eu conenctid ligula. Proin eu ultricesper est. Nulla collidit mauris a sem placerat dignissim. Duis lorum nulli, bibendum ac tempus ac, ultrices quis justo. Pellentesque fermentum tellus non pulvinar rhoncus. Aliquam luctus magna ut lacinia vulputate, non dictum risus hendrerit. Nam sapien nisi, gravida et tortor ut, nulla ultricesper ligula.




- 1st item
- 2nd item
- 3rd item
- 4th item



## 2.5. Power Point template








**Title.**  
Subtitle.

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Te oblique epicurei maiestatis sea, vel elit probatus appellantur te. Graeco democritum sit et, nulla epicuri et mea. Te mea summo appetere salutandi. Vis cu accusata vituperata, alii tacimates voluptatum nec no.

2 >

Range of colours

I II III VI V > <

> < ^ v ^ v

Icons

